Amela Fili

MI 360

Oct. 16 Bonus Essay

“Group contagion” is dangerous when it comes to management making decisions because when you put someone in a role they have the ability to abuse the power also given with the role. In Zimbardo’s Stanford Prison Experiment, random people were assigned to either be a guard or a prisoner. Those who were assigned as a guard began to fit that mold, but also became more sadistic with their power, and would abuse the prisoners. In this experiment, the prisoners and guards were all random people, who in reality had no power, and the prisoners had really done nothing wrong in reality. An example of a manager’s decision caused by group contagion would be believing that it’s okay to fire someone over personal problems.